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# Drishti Kohli

Aspiring Economist

## SUMMARY

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Passionate Economics Graduate with internship experience in managing various vertical farming projects with ConnectMeFarmzi. Four research papers are graded by Ph.D. professors, out of 2 have been published in International Journals. Volunteered World's Largest Lesson by AIESEC and a core member of GirlUp Campaign (United Nations). Seeking to leverage strong leadership skills and expertise for the upliftment of the organization.

## KEY SKILLS

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- **Communications** • **SPSS** • **Analytical Research** • **Specialized Research** • **SEOs** • **Microsoft Excel** • **Microsoft Outlook**
- **MS Word** • **Microsoft Powerpoint** • **Python** • **Digital Marketing** • **Data Visualisation & Interpretation**

## PUBLICATIONS

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### **Impacts of COVID-19 on Vertical Farming in India**

**International Journal of Business & Management Invention**

### **Analysis of Downfall of KFC in India**

**International Journal of Creative Research Thoughts**

Analysis of Downfall of KFC in India

A Study of Poverty in Bihar (2015-2020)

A Study Of Performance OF Banks During Borrowers Distress (2010-2019)

A Study On Factors Affecting Costumers Investment Decision Towards Life Insurance Policy

## PROFESSIONAL EXPERIENCE

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### **Fundraiser**

Mar '21 - Apr '21

### **CARE Foundation**

Noida, UP

NGO

Raised funds worth 36K INR.

- Raised funds for education and upliftment of unprivileged girls.
- Assisted in the coordination of the charity event for the NGO.
- Volunteered in the door-to-door solicitation.
- Active participant in crowdfunding.

## INTERNSHIP

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### **Intern - Content Writer**

Mar '20 - May '20

### **ConnectMeFarmzi**

Noida, UP

*A startup handling its media and agri-business, across content and distribution platforms.*

### **Editorial Support & Content Creation**

- SEO Friendly Content
- Weekly-Scheduled Content Coordinator.

- Generating ideas for new content types, and proofreading articles before publication.
- Conducting thorough research on vertical farming-related topics.

## EDUCATION

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<b>B.A. (Hons.), Economics</b>	Aug '18 - Jul '21
<b>Amity School of Economics, Amity University</b>	Noida, UP
• CGPA: 6.95/10	
<b>Senior Secondary (XII), Commerce {CBSE}</b>	Mar '17 - Aug '18
<b>Sanatam Dharam Public School, New Delhi</b>	Noida, UP
• CGPA: 6.2/10	
<b>Secondary (X) {CBSE}</b>	Mar '15 - Aug '16
<b>Sanatam Dharam Public School, New Delhi</b>	Noida, UP
• CGPA: 8.0/10	

## TRAINING

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- Creative Writing | Internshala Trainings | June '20 - July '20
- Data Science | Internshala Trainings | May '20 - June '20
- Digital Marketing | Internshala Trainings | May '20 - June '20

## Achievements & Activities

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- Merit Certificate in Poster Making Competition (Renaissance) ASE
- Participant of Sangathan 2019 in Volleyball(Inter-college sports competition)
- Certificate of Appreciation for volunteering in World's Largest Lesson by AIESEC
- Participated in Workshop on Waste Management Hacks by HCL Foundation
- Participant of International Equanimity Olympiad 2015
- Organizing Committee Member of Environment and Drama Club of Amity.
- PR Committee Member of GirlUp Amity
- Volunteered in Sanitary Drive by GirlUp Amity
- Participated in Essay Writing Competition on 'Youth can promote sustainable economic activity for achieving societal well-being and environmental quality '. – 13th August 2020 - ASE

## CONFERENCE

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- Sustainable Development Goals: Lessons and challenges in the VUCA World
- International Conference: MASCRAGE 2021- Movement Against Smuggled and Counterfeit Trade
- 3rd International Conference on Entrepreneurship, Innovation, and Leadership(ICEIL)
- Innovation in Learning
- Re-engineering higher education for students' progression: "skillsets that will dominate in the knowledge & digital economy"

## ADDITIONAL INFORMATION

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- Languages: English , Hindi and Japanese